



# NEWS

For Immediate Release

**Media Contacts:**

**Aleis Stokes**

(aleis.stokes@icba.org)

202-821-4457

@AleisStokes

**Jessica Wallace**

(jessica.wallace@icba.org)

202-821-4328

@ICBA\_Jessica

## **TRI VALLEY BANK NAMED TOP PERFORMER**

*Independent Banker's Community Bank Rankings Recognize Industry  
Dedication, Fundamentals and Efficiency*

**TALMAGE, NE May 2015**—*Independent Banker*<sup>®</sup>, the award-winning magazine of the Independent Community Bankers of America<sup>®</sup> (ICBA) and the nation's number-one source for community banking news, recognized **Tri Valley Bank, Talmage, NE**, as an ICBA top performer in its May issue. **Tri Valley Bank's** recognition is based on its earnings and operational efficiencies throughout 2014.

“Whether serving rural, suburban or large metropolitan areas, community banks operate with the same focus by always putting their customers and communities first,” said Chris Lorence, ICBA executive vice president and chief marketing officer. “**Tri Valley Bank** knows its local market and thrives because it stays true to the principles of community banking while showcasing drive, ingenuity and community commitment. **Tri Valley Bank** demonstrates integrity, enthusiasm and inventiveness in the financial industry, and ICBA is proud to recognize it for its outstanding efforts.”

This year's *Independent Banker* Top Performers rankings showed the importance of focusing on serving customers and communities, first and foremost. Those on the list deliver superior service, follow disciplined pricing models and support their local communities and neighborhoods. These community banks stick to well-known industry fundamentals, while embracing the changing industry landscape.

As part of its annual performance rankings of ICBA member institutions, *Independent Banker* pulled year-end FDIC call report earnings data to identify the top 25 community banks in six asset-size categories, both for Subchapter C corporation and Subchapter S corporation banks. Each top-25 listing measures community banks by their return on average assets (ROA) and return on average equity (ROE) ratios for all of 2014.

“**Tri Valley Bank** is delighted to be recognized as an ICBA top performer,” said **TiAnn Allen, President, Tri Valley Bank**. “As a proud member of the **Southeast Nebraska** community, we credit our loyal local customers and dedicated employees for our success. We look forward to serving the unique needs of our community and helping it grow and prosper in the years to come.”

To see the ICBA Top Performers listings, read the article “[The Best of the Best](#)” on *Independent Banker's* website at [www.independentbanker.org](http://www.independentbanker.org).

### **About ICBA**

*The Independent Community Bankers of America<sup>®</sup>, the nation's voice for more than 6,000 community banks of all sizes and charter types, is dedicated exclusively to representing the interests of the community banking industry and its membership through effective advocacy, best-in-class education and high-quality products and services. For more information, visit [www.icba.org](http://www.icba.org).*